



THOMPSON-NICOLA

REGIONAL DISTRICT

The Region of BC's Best

300-465 Victoria Street
Kamloops, BC V2C 2A9

Tel: 250-377-8673

Fax: 250-372-5048

Toll Free in BC: 1-877-377-8673

Email: admin@tnrd.ca

Website: www.tnrd.ca

PRESS RELEASE

TNRL & FireSmart BC Partner on Wildfire Preparedness Programming

Kamloops, BC – April 1, 2022 – The Thompson-Nicola Regional Library (TNRL) is partnering with FireSmart BC this spring to enhance wildfire preparedness and resiliency through a series of children's programs.

All of the programs feature Ember: FireSmart's new mascot. As a fox, Ember personifies alertness, adaptability, intelligence, and community mindedness. She encourages all of us to do the same.

April: The TNRL's monthly colouring contest will feature the FireSmart BC mascot – Ember! Colouring pages can be picked up at any TNRL branch, and coloured by anyone aged 12 and younger. Thanks to our partners at FireSmart BC, each branch will have an Ember plush toy to give away as the monthly draw prize! Enter the contest by showing a completed colouring page to staff at the library desk.

May: We're continuing to explore wildfire preparedness with Ember! During May, children can take home a free Ember Activity Package from any of our branches. The package includes a colouring book, crayons, a sticker, a magnet, and information about how to make your home FireSmart.

June: Borrow one of our new Wildfire Resiliency Literacy Kits! This kit is designed for children aged 3 to 8. Just like our other literacy kits, this kits aims to provide children with a way to explore and learn about a topic. Resiliency is the ability to cope with the mental and emotional stress of a crisis. Through learning and exploring the topic of wildfires in this kit, children and their families will be more prepared and resilient in the event of a wildfire.

Media Contacts:

Helena Marken, FireSmart Analyst
BC Wildfire Service
Email: Helena.Marken@gov.bc.ca

Amanda Reynolds, FireSmart Education Officer
BC Wildfire Service
Email: Amanda.Reynolds@gov.bc.ca

Colton Davies, Communications & Marketing Manager
Thompson-Nicola Regional District
Tel.: 250-377-6299
Email: cdavies@tnrd.ca